



EDITORIAL

Dear Friends,

Isn't it amazing how time flies? Christmas is just around the corner and another year is coming to its end.

2015 has been full of amazing meetings! Even though the year is not over yet and we are still busy with some exciting projects, we are already looking ahead to 2016 full of new ideas!

With the Christmas season quickly approaching, it is easy to get lost in all the hustle and bustle. However, it is important not to forget that this season is first of all about family and friends. With that in mind, we would like to wish you a beautiful and peaceful Christmas filled with love, good health and magical moments.

Thank you for being with us this past year and we are looking forward to working with you in 2016!

For now, enjoy this issue of our Newsletter inspired by the holiday season.

Michael Peh
Director, Pinnacle Gastro

UPDATE

WELCOME TO THE WORLD OF COFFEE AND TEA

Visit our newly opened Showroom & Training Center

Central Bangkok • Friendly Atmosphere • Experienced Guidance
Professional Equipment • Ideal Environment for Team Trainings

For all coffee lovers, we offer you the amazing opportunity to become a barista! During our one day course, our barista will walk you through the coffee belt and by the end of the day you will master the basics of latte art. Do you know the basics already and just need a little more practice? No problem at all! Under the guidance of our experienced barista we will help you improve your skills and create beautiful hearts, leaves and flowers.

We always keep up with the latest trends. Anything you would like to know about The Third Wave of Coffee, also known as slow coffee? Follow us to our Fresh Coffee Brew Bar, taste our specialty single origin coffee beans coming from the most renowned coffee producing countries and experiment with Syphon, Aeropress, Cold Drip, Hario V60 and Chemex.

Are you more of a tea enthusiast? We are happy to meet you at our Tea Station where our Tea Master prepares a wide selection of premium grade leaf loose teas from the world's most famous tea gardens. Have a peek inside a tea factory and discover the difference between teas originating from China, Sri Lanka, India, Africa, Taiwan, Nepal, Korea, Thailand and Japan. Learn how to recognize a high quality tea and how to prepare a fresh iced tea. We will even show you how to prepare a tea cocktail to tease your senses!

And this is just a glimpse of what we can offer. Visit our website and discover all your options or feel free to contact us with your requirements and let us design a perfect day full of wonderful coffee and tea moments for you or your team.

CONTACT US

Should you have any questions or enquiries, please feel free to contact us at:

www.pinnaclegastro.com
info@pinnaclegastro.com
Phone +66 2 678 5188 - 90

You can also make an appointment to visit us in our Bangkok or Phuket showroom:

iYara Tower Showroom
5th floor Unit 501-502
2/22 Chan Road Soi 2, Sathon Bangkok

Black Kettle Showroom
177/30 Moo 4, Srisoonthorn Road,
Srisoonthorn, Thalang,
Phuket 83100, Thailand
Tel. +66 7 662 0213



www.pinnaclegastro.com

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Ronnefeldt - Thailand
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CAN TEA TASTE LIKE CHRISTMAS?



A cup of tea and Christmas morning belong together! Offer your guests the wonderful opportunity to experience the Christmas season as they know it, even though they are far away from home. We have prepared an exclusive line of Ronnefeldt loose tea gift sets inspired by this magical time of year.

Our traditional yet elegant Kraft Paper Bag entwines the style of old fashioned Christmas, the timeless style of our Glass Pharmacy Bottle captures the essence of a nostalgic and romantic Christmas and the Happy Holidays Gift Set with four selected Ronnefeldt loose teas reflects the spirit of Christmas in an urban style with a vintage twist.

There are many Ronnefeldt teas in our portfolio perfect for the holiday season and we are always happy to help you choose. The pick for this year's season is Ronnefeldt Wintermärchen. This precious full bodied black Indian tea is exclusively blended for the festive season. The tea is enfolded in a lovely sweet and spicy aroma of orange peel, cinnamon, cloves, anise, rose petals and lulo fruit. A genuine feeling of Christmas in your cup of tea!

ENJOY A SPARKLING MOMENT



***"OUR NEW HIGHLAND SPRING SPARKLING,
IDEAL FOR A HOT DAY IN THAILAND"***

Drawn from certified organic land in central Scotland and bottled at source, Highland Spring is as pure as nature intended. With the new Highland Spring Sparkling PET 500ml now available in Thailand, you have the entire Highland Spring family to choose from. The PET bottles are easy to carry around, while the elegant glass bottles are perfect to complement your lunch or dinner.

With Highland Spring PET bottles on the shelves in the Gourmet Markets and TOPS Markets around the country, you can always grab a bottle and stay hydrated while running your errands, enjoying a day by the swimming pool or hitting the gym.

TREND

IN VINO VERITAS: A NIGHT FULL OF GLAM AND GREAT WINE WITH WINEEMOTION
Enjoy a fantastic night in Bangkok, the city that never sleeps, with a glass of wine and a plate full of delights.



EXPO Milan 2015. Photo Courtesy: WineEmotion

The wine culture is becoming more and more popular in Southeast Asia and the market offers a variety of lovely wines coming from some of the world's most famous wine regions.

You don't have to travel across the globe to enjoy a nice glass of wine and lovely atmosphere. Visit Wine Connection, Riedel Wine Bar, The Glass French Bistro or Angelini at Shangri-La Hotel all located here in Bangkok and explore the world of the wines with WineEmotion systems.

WineEmotion has a decade of experience in the field of wine dispensers. Designed and manufactured in Italy, the systems embody the love for wine and admiration for new technologies. Most recently, WineEmotion was chosen to serve 1,300 wines at the World EXPO 2015, "WINE: A Taste of Italy" in Milan.

Explore our WineEmotion solutions on our website or visit our Showroom & Training Center in Sathorn.



HAPPY FATHER'S DAY TO ALL DADS!

Before we get all excited about Christmas, there is one more important day to celebrate – Father's Day!

The most important thing is to start the day right; good breakfast, freshly pressed juice and a cup of coffee. Everyone loves surprises, so get up early and prepare everything. When it comes to food, one hundred people have one hundred different tastes, but when it comes to coffee, you can never go wrong with single origin. Why? It is flavorful, delicate, sweet, strong, sweet, fruity and nutty; it is everything you can wish for as the taste depends on the growing region. A cup of single origin coffee is always a journey for the senses.

Try the coffee from our Cafés Richard single origin coffee pods collection or Grand Cru collection. All the coffee beans selected for these collections are high grown and come from the most famous coffee regions of the world including Costa Rica, Brazil, Sumatra and Ethiopia. Enjoy a great family day!

SEASONAL TIP

FESTIVE SEASON: CHEERS TO THE NEW YEAR

The New Year is a fresh start; let's welcome it with a drink or two!

Our team has prepared two cocktails inspired by New Year's Eve. Fireworks, glitters, sparkles, parties, fun, sweet memories, plans and expectations are captured in the flavor and aroma of "Let's Celebrate" and "We Own This Night" drinks!

Let's Celebrate. This tea cocktail is filled with refreshing flavors of South African Rooibos and Champagne bubbles that will keep you on the dance floor until the morning hours of January 1st. Watch the fireworks brighten up the sky and cheer to the new year with a glass of Let's Celebrate!

- Ronnefeldt Original Rooibos Infusion
- Champagne
- Orange Juice
- Pineapple Juice



We Own This Night. In need of an extra energy boost as the last hour of the year is slowly but surely approaching? Our Single Origin coffee cocktail is right here to refresh you for that final countdown. Discover the taste of our selected high grown Cafés Richard coffee beans and enjoy the last coffee break of 2015!

- Cafés Richard Single Origin Coffee beans Espresso
- Discover all the flavors we have available in our portfolio!*

- Vodka
- Kahlua

Have a great night and remember that these cocktails are best enjoyed with friends and family!

Drink responsibly.



ABOUT US

MEET OUR TECHNICIANS TEAM & BARISTA



Nirat



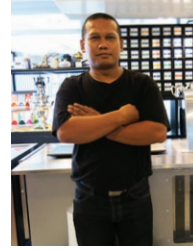
Karn



Chet



Tum



Ole



Wat



Sak

We are always around and available in case you need us! Our Tech team operates in Bangkok, Chiang Mai, Samui and Phuket so no matter where you are, we are always quick to respond. Monday to Friday as always, plus weekends on call!

The Tech team is managed by Nirat who has been working in this industry for 16 years now. Chet and Tum have been helping Nirat here in Bangkok for more than a year and Ole has just joined the crew in October. With Boom in Chiang Mai, Wat in Samui and Sak in Phuket we are operating literally across the country so you can always rely on us. The team would not be able to operate smoothly without the incredible support of Karn, our barista. With years of experience, passion for coffee and tea, fluency in English and Thai and a friendly nature, Karn is happy to share all she knows with you and your team.

EVENTS

*The sound and taste of
WONDERFRUIT: THAILAND'S COACHELLA
is coming back and we are going to be there!*



Photo Courtesy : Wonderfruit



We have great news to share; we have been selected to refresh the visitors of Wonderfruit festival with our coffee and tea! After the festival's debut last December, this wonderful 4-day celebration of arts, music, delicious food & drinks and sustainability is returning to Thailand. Wonderfruit focuses on arts, crafts, music, health & wellness workshops and everything friendly towards the environment. Wonderfruit is truly a celebration of life!

Find our drinks & food cart and enjoy Cafés Richard coffee, Ronnefeldt tea and sweet and sour treats prepared by our friends from La Patis. Besides traditional hot beverages, we came up with a few refreshing iced tea and iced coffee recipes so you can stay fresh and explore.

Wonderfruit Festival 2015

Dec 17 – Dec 20, The Fields at Siam Country Pattaya, Thailand

THANK YOU FOR VISITING OUR CAFÉ AT FHT 2015!

September 2 – 5, BITEC, Bangna

It was wonderful to meet so many of you in our French style café booth during this year's Food & Hotel Thailand.

The Cafés Richard coffee bar was busy every day serving our single origin coffee from the Grand Cru Collection as well as popular blends, Rouge and Florio. We are thrilled you enjoyed our new Fresh Coffee Brew Bar and had fun exploring alternative coffee brewing methods with cold drip, syphon and Hario V60. The bar is now waiting for visitors in our newly opened Training Center. For all of you tea drinkers, our Ronnefeldt tea masters prepared a selection of hot and iced teas. Same as last year, we partnered with DIAGEO Thailand to share an exciting trend of tea cocktails with you. We also served Highland Spring mineral water from Scotland and you could taste our new Highland Spring Sparkling (p.2)! Last but not least, we have presented you our latest coffee systems by FRANKE, WineEmotion, semi-automatic coffee machines and grinders by UNIC and Carimali and more professional barista equipment.

Overall, the booth had everything you need to prepare the perfect cup of coffee and tea.